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Visual Effect

HEB Marching Contest



Evaluate the effectiveness of the program and the performers. The ability to maintain a connection with the audience through a combination of components contributes to effect. The performers are measured in part through excellence but, more significantly, in their ability to communicate the product to the audience.

Effectiveness of the Repertoire				Effectiveness of the Performers					
<ul style="list-style-type: none"> • Coordination • Pacing • Concept • Continuity • Interpretation of music 				<ul style="list-style-type: none"> • Tension and release • Impact and climaxes • Aesthetic/Intellectual/Emotional qualities • Creativity and originality • Use of Movement/Form/Color 				<ul style="list-style-type: none"> • Communication • Artistry • Emotional intensity 	<ul style="list-style-type: none"> • Detail, nuance and refinement • Expressive effect

Poor Box 1 Never	Fair Box 2 Infrequently			Good Box 3 Sometimes				Excellent Box 4 Usually		Superior Box 5 Always				
0	30	35	40	45	50	55	60	65	70	75	80	85	90	100
0	60	70	80	90	100	110	120	130	140	150	160	170	180	200

Band																				
Repertoire (100)																				
Performers (100)																				
Total Score (200)																				

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0	30 35 40 45	50 55 60 65	70 75 80 85	90 100
0	60 70 80 90	100 110 120 130	140 150 160 170	180 200

Considerations in Effectiveness of the Repertoire	Considerations in Effectiveness of the Performers
<ul style="list-style-type: none"> • Displays effective coordination among the visual elements • Displays effective coordination between the visual and musical components • Displays the concept clearly and effectively • Offers consistent pacing through which the audience is engaged • Displays effective staging • Shows creativity and originality in the use of the program components • Delivers a variety of effects • Creates effective interpretation through body and/or form and/or equipment 	<ul style="list-style-type: none"> • Displays an effective level of communication with the audience • Delivers a high level of excellence which contributes to effect • Offers understanding of roles and responsibilities • Displays emotional intensity • Engages the audience • Delivers detail, nuance and refinement through communicating the intent of the program design